
SCOTT MILLER

Parker, CO
303.523.3915
scott@smwgd.com

OVERVIEW:

Artistic yet practical and collaborative UI Designer, with 7 years of front end design and development, 17 years overall design. A highly skilled expert, committed to craftsmanship.

SKILLS:

- Advanced: HTML5 & CSS3; Adobe Creative Cloud: Dreamweaver, Illustrator, InDesign, Photoshop; Wire Frames; UI; Responsive Design and Design Patterns; MS Office 365; Windows and Mac
- Intermediate: JavaScript; PHP; WordPress; User Centered Design; UX; Google Analytics; SEO; Agile; SharePoint Online; SharePoint Designer 2013

QUALIFICATIONS:

- Front end web design and development, UI and graphic design skills
- Created wireframes, screen-flow diagrams and UI spec documentation
- Self-motivated and detail-oriented
- Able to see most projects from start to finish with minimal oversight
- Excellent written communication skills

ACCOMPLISHMENTS:

Graphic, Web and UI Design

- In house and freelance graphic and web designer who has created everything from logos to wireframes to websites through advanced skills in Adobe Photoshop, Illustrator and Dreamweaver for various clients.
- Created media campaigns, both print and digital using coding and graphic design skills, email campaigns, social media, print ads, brochures, catalogs

Awards

- Director's Certificate of Excellence, Art Institute of Colorado 2013

EXPERIENCE

Freelance Web, UI and Graphic Designer 2010-Present

Various Clients - Links available upon request

- Wireframes for websites and apps in Adobe Illustrator
- MailChimp integration to capture email in exchange for eBook
- WordPress store with WooCommerce storefront
- Custom assets using Adobe Illustrator, InDesign and Photoshop
- Logo, catalog and eBook design
- Image manipulation, correction and curating
- SEO and social media integration
- Usability best practices
- Designed and built custom UI for SharePoint Online site collections
- Migrated SharePoint 2013 site collections to SharePoint Online
- Created SharePoint workflows with SharePoint Designer

Primal Wear, Denver CO – UI/Frontend Designer & Developer

May 2015 – March 2016

- Collaborated with product management and engineering to define and implement innovative solutions for the product direction, visuals and experience;
- Executed all visual design stages from concept to implementation;
- Created wireframes, user and process flows to effectively communicate interaction and design ideas;
- Conducted user research and evaluated user feedback;
- Established and promoted design guidelines, best practices and standards;
- Redesigned site with HTML, CSS and JavaScript using responsive design patterns;
- Performed updates via Sitefinity, and AbleCommerce CMS platforms;
- Modified page templates and widgets in C# and ASP.net.

MAXIMUS, Denver CO – Front End Designer/SharePoint Branding Consultant

Nov 2014 – March 2015

- Branding and web design to create standardized interfaces for SharePoint 2013 Intranet sites;
- Created Composed Looks, with master pages imported from HTML/CSS pages;
- User Interface Design using design patterns;
- Communicated branding and design concepts with hi-res wireframes.

ViaSat, Englewood, CO – Graphic and Web Designer

Nov 2013 – Apr 2014

- Updated and maintained website hosting collateral available for dealer downloads;
- Created wireframes and page mockups for web site;
- Custom icon font set and corresponding SVG icon files to solve font substitution issues with website;
- Designed new header and profile art for social media sites to maintain brand consistency;
- User Interface for training site landing page;
- Created swag art for online store;
- Designed and prepared for production print ads, direct mail pieces;
- Designed art for installation truck and van wraps; Retouched and created install truck images;
- Ensured brand consistency of dealer art for co-op reimbursement.

Small Business Ownership

June 2006 – August 2010

Graphic Designer and Production Artist

March 1997 – June 2006

EDUCATION:

- Diploma, Web Design and Development, Cum Laude, Art Institute of Colorado, June 2013
- BA Journalism, Colorado State University, May 1990